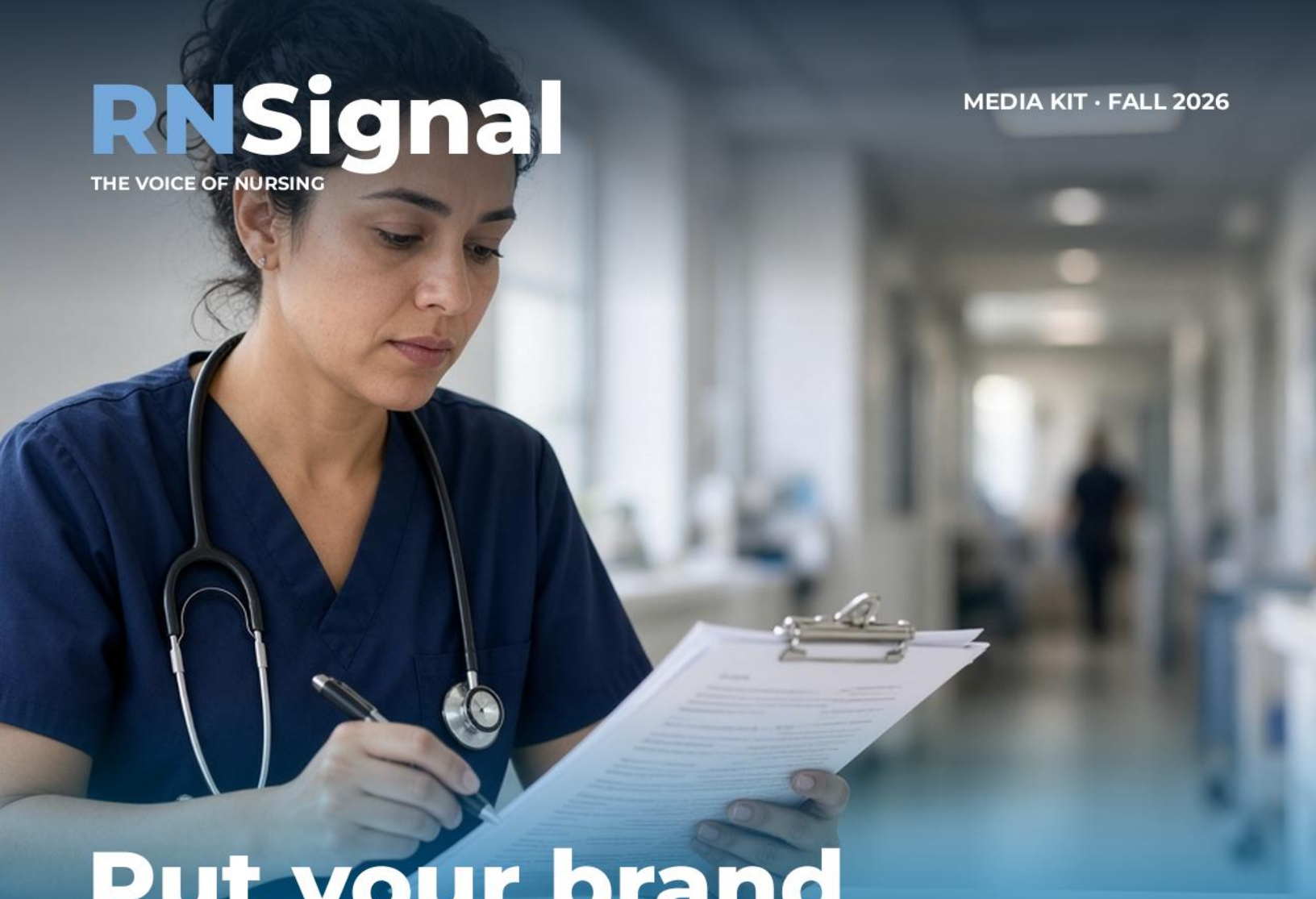
RNSignal

THE VOICE OF NURSING

MEDIA KIT · FALL 2026



Put your brand where nurses read.

The Voice of Nursing, a free digital quarterly for RNs. Reach nearly 200K nurses across our RN LinkedIn groups.

MEDIA KIT

Request the media kit →

info@RNSignal.com

RNSignal.com



WHY RNSIGNAL

> *"Nurses open RNSignal to learn something, so your message arrives with trust already in the room."*

Nearly 200K

nurses across our RN LinkedIn groups

Free

digital quarterly written for working RNs

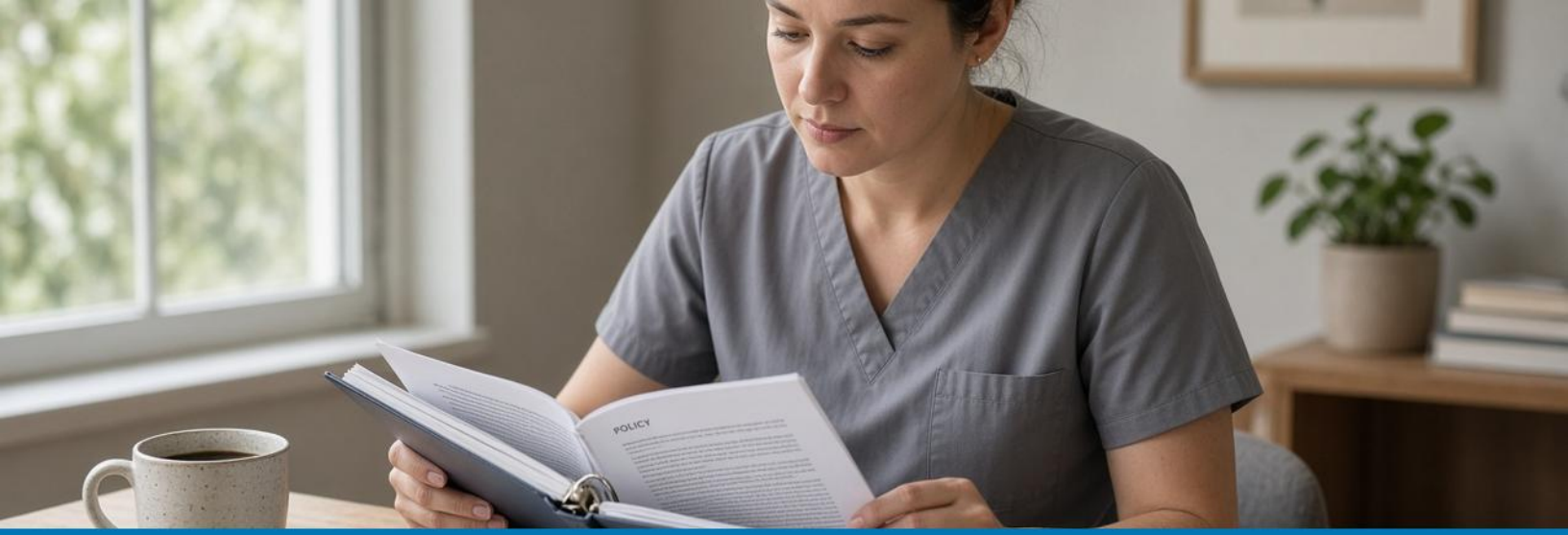
Weekly

Signal Report keeps the conversation going

WHO READS

- A free quarterly written for working RNs: career growth, wellness, the future of nursing, and who is hiring.
- Reach nearly 200K nurses across our RN LinkedIn groups.
- Education first: sponsors share something useful: a skill, a tip, a decision aid. No banner clutter.
- Between issues, the weekly Signal Report keeps the conversation going.

Source: LinkedIn group members, https://www.linkedin.com/groups/859457/



WHAT YOU BUY

THREE WAYS IN

1 Sponsored education brief

One native Mag page, labeled Sponsored, with a soft call to action. Never on the cover.

2 Signal Report underwrite

An optional add-on in the weekly Signal Report.

3 Half-page Mag display

Classic advertiser placement when a brief isn't the fit.

Rates on request. We build the package with you.



RNSignal

MEDIA KIT · FALL 2026

SPECS & CONTACT

SPECS

Letter portrait Mag pages. Send a print-ready PDF or PNG.

SPONSORED

Creative follows the Mag look (RNSignal blue and white).

We share guidance on request. info@RNSignal.com

PUBLISH CALENDAR

Fall 2026		Winter 2027		Spring 2027		Summer 2027		Fall 2027	
LIVE		AD CLOSE	LIVE	AD CLOSE	LIVE	AD CLOSE	LIVE	AD CLOSE	LIVE
Sep 28		Nov 17	Jan 5	Feb 16	Apr 6	May 18	Jul 6	Aug 18	Oct 5

● *Ad close is the materials deadline.* ● *Live*

CONTACT

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info@RNSignal.com · RNSignal.com



JOB POSTINGS

JOBS.RNSIGNAL.COM

Standard post — $179

30 days live. Google for Jobs. Shared to the RN Jobs Group feed.

Featured post — $279

45 days live. Urgent badge, X + Facebook posts, logo on the homepage.

3-pack — $449

Three standard posts. Use within 180 days.

5-pack — $699

Five standard posts. Use within 180 days.

Agency monthly — $499/mo

Unlimited posts plus 3 featured. Cancel anytime.

Add-ons, $99 each: Signal Report newsletter feature · LinkedIn RN group blast

Launch offer: first post free

New or returning employers. Code WELCOMEBACK, one per company, through Dec 31, 2026.

Post at jobs.rnsignal.com · info@RNSignal.com